

# MONDAY WILL BE A DAY OF SPECIAL BARGAINS

## FIRST SHOWING—LADIES' WASH SHIRT WAIST SUITS

The accepted styles for late spring and summer wear all represented at Brandeis—novelty styles of the freshest, daintiest suits you ever saw—swisses, lawns, chambrays, linens, batistes, etc.—plain light shades and the new fancy figures—the new sleeves, tailor pleated, embroidery and lace insertion—models that will be extremely popular in the most fashionable summer resorts—

**2.98-3.98-4.98**  
specials at....

### SHIRT WAIST SUITS AND COSTUMES—

A showing that surpasses in beauty and character any display ever shown in Omaha—the most extreme novelties, popularly priced.

### Ladies' Tailored Suits

A charming display of the most favored ideas in tailored spring suits—many old and simple garments, of which there is but one of a kind, worth up to \$35, at..... **\$19**

### Ladies' Covert Jackets

The stunning new styles, tightly stitched straps, new sleeves, perfectly tailored. **6.98-9.98** at.....

### Ladies' Cravenette Coats—

The most sensible and useful coat for all purposes—thoroughly waterproofed, at..... **9.98**

### Walking Skirts—

All the newest and most attractive styles, tailor pleated—new materials **4.98 to 17.50** for 1905, at.....

## Children's Dept.

### Children's Summer Dresses

### Confirmation Dresses

Daintiest white Swisses, lawns, white dimities, point d'esprit and plain net for children from 6 to 14 years, prices range **3.98 to \$15** from.....

### Pretty Undermuslins

Newest imported and domestic undermuslins—including the pretty match sets of muslin underwear—elaborately trimmed at Brandeis universally low prices.

# BRANDEIS "BOSTON STORE" & SONS

## Amazing Sale of Embroidery and Laces

### Over 100,000 Yards of Highest Class Embroideries

Bought through a great New York Importer from one of the greatest manufacturers of St. Gall, Switzerland.

This is altogether the finest, freshest and most beautiful lot of embroideries ever shown by a western house. The great shipment of a hundred thousand yards comprises the mill lengths and trial sample strips from the great Switzerland mills—we have just received them fresh and crisp from the importer—finest Swisses, of yards suitable for corset covers and child bands, many with beading edges—thousan nainsook and cambric, embroideries, insertings dren's dresses—they are up to 17 inches wide—new patterns—ON NINE BIG BARGAIN SQUARES AND TABLES FOR MONDAY AT

5c	10c	15c	19c
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### Sale of Laces at 3½c-5c-10c Yard.

An immense new shipment of fancy cotton laces, wash laces, torchons, plat Vals, Normandy Vals, point de Paris, bands, galloons and insertings—these extra fine laces are worth up to 25c a yard—at, a yard **3½c-5c-10c**

### ALL OVER LACES—

We bring forward as a great Monday special hundreds of yards of all over net laces—in new floral designs, etc.—suitable for new spring waists—your choice at, per yard **29c**

Silk and satin and fine Moire silk ribbons, including wide wash silk ribbons—an immense assortment, at, per yard **3½c**

Wide silk and satin ribbons, in plain and fancy colors—including 7 inch heavy black silk moire ribbon, worth up to 35c per yard, at, yard **15c**

## NEW MILLINERY MODERATELY PRICED

The seal of approval that has been set upon Brandeis millinery by Omaha's fashionable women is absolute and convincing. Throughout the season the stunning Brandeis hats have satisfied the tastes of Omaha's fashion followers, who have accorded Brandeis their exclusive patronage.

### The Hats that Command the Most Admiration Today are Sure to be from Brandeis.

The hats shown Monday are nearly all absolutely new, the immense Easter rush having cleared away nearly every hat displayed last week.

### A Special

An artistically fashioned hat that cannot be duplicated elsewhere under \$6. A score of new models to select from—a wide assortment of becoming modes **\$3.98**

### A PICTURESQUE DRESS HAT AT \$10.

Distinctive and original styles that smartly dressed women demand—all the newest ideas from the Parisian designers of prominence—exquisite examples at..... **\$10**

### Street Hats

Simple, but extremely smart in style treatment. The jauntiest of new ideas, at..... **\$1.50**

### A STYLISH NEW SUIT HAT AT \$2.50

A great favorite for street wear—the latest of spring's accepted favorites—made of tinted straw braids—very artfully trimmed to reveal fashion's most popular fancies—a genuine bargain, at..... **\$2.50**

### A STUNNING TRIMMED HAT AT \$5.00

The most deservedly popular hat in Omaha at a popular price—fashioned after the latest models, elegantly trimmed—all of them revealing touches of exclusive style... **\$5**

## Pattern Table Cloths and Napkins

from our great purchase of the "Linen Shop." Double Satin Damask Cloths and Napkins at less than half price.

\$8 Cloths for \$3.98	\$7.50 Napkins to match, \$3.50 dozen
\$10 Cloths for \$4.98	\$9 Napkins to match, \$3.98 dozen
\$12 Cloths for \$5.98	\$12 Napkins to match, \$5.50 dozen
\$15 Cloths for \$6.98	\$14 Napkins to match, \$6.98 dozen

Also a great lot of cloths that have no napkins to match for \$1.98, \$2.98, \$3.98 and \$4.98 that are worth up to \$10.00. The above are undoubtedly the greatest bargains in fine table cloths and napkins ever offered in Omaha.

5c Turkish Wash Cloths, at each.....	1c	3c Table Padding, at, yard.....	15c
10c Huck Towels, at each.....	5c	10c All Lines Round and Square Dishes, at each.....	24c
15c Huck Towels, each.....	7c	15c Scarfs, Squares and Center Squares, at each.....	39c
20c Bleached Turkish Towels, at each.....	10c	15c Hemstitched Scarfs and Squares, at each.....	49c
25c Scarfs and Squares, each.....	25c	15c Embroidery Cotton Twilled Bleached Towelling, at, yard.....	24c

## SPECIAL NOTICE of a GREAT RUG and CARPET SALE

### ON MONDAY, MAY 1st—

We will sell the great stock of Kraus, Butler & Co., Columbus, O., recently sold at public auction. All choice lots, most of them sound and perfect. We specially mention in this sale a great stock of 9x12 Wilton and Axminster rugs which will be sold at amazing bargains.

### ON TUESDAY, MAY 2nd—

We will sell all the oil cloth and linoleum from this great purchase—all at rare bargains.

**BRANDEIS "BOSTON STORE" & SONS**

## LATEST ARRIVALS IN Spring and Summer Dress Goods

On Bargain Square—the entire surplus stock of one of the foremost jobbers of New York City—Shepherd Checks, Panamas, Shirt Waist Suitings, Mohairs, Dots, Brilliantines, Cashmeres and Voiles—all retailing up to 75c a yard—at, yard **39c**

### \$1 and \$1.25 Dress Goods at 69c.

On Front Bargain Square, 69c a yard, are 30 pieces of \$1 Sicilians—black, navy, brown, melanges, flecks, fancy weaves—25 pieces \$1 and \$1.25 Voiles, Tartan, Check Voiles, Panamas—20 pieces miscellaneous, Shirt Waist Suitings, Mohairs, Melrose, etc.—selling at \$1 everywhere—**69c**—all at, yard.....

### Embroidered Waist Patterns at 75c Each

500 Finest India Linon and French Lawn White Embroidered Waist Patterns—never sold less than \$1.50—at, each..... **75c**

### Organdies—

The finest 50c and 60c French silk and printed Organdies—the latest styles in Paris and New York—**39c** at, yard.....

White Austrian and Irish linen, a yard..... **45c**

Black and white checks Mohair, Panama and Serge—**49c** at, yard.....

FRENCH VOILES—Regular \$1.00 grade, all colors—the most popular dress goods of the day—at, yard..... **75c**

Silk Eolienne and Crepe Crystal, selling in all stores at 80c and 75c—White, black and all colors, at **25c**

New arrivals in Mohairs, Melanges—minutary flecks and fancy mixtures, at..... **49c-69c-\$1**

CHECK VOILES—The very latest fashion, pretty colors, selling in New York at \$1.25—at, yd..... **\$1**

### WHITE DRESS GOODS

White Sicilian, 40-in. Silky Sicilian 60c grade, at..... **49c**

40-in. Silky Sicilian \$1.25 grade, at..... **85c**

Regular \$1.50 quality, at..... **\$1**

PANAMAS—Black and all colors, special value Monday—\$1.25 at..... **49c-69c-89c**

IN BLACK DRESS GOODS SECTION: Silk Alpaca, 20 pieces regular 75c hair-line, black and white Jasper and gray striped silky pure mohair, at, yard..... **39c**

## SPLENDID SILK VALUES

Imported Chiffon Dress Taffetas—in most wanted spring shades, both French and Swiss makes, value \$1.25, price..... **\$1**

### Special in Handsome 27-inch Shirt Waist Silks—

Latest designs and colorings, regular \$1 value, price..... **79c**

### Philo Silks—

The newest raw silk for entire suits. This silk confined to Brandeis for Omaha, price..... **69c**

Most wanted spring shades, both \$1 and \$1.25, price..... **\$1**

The New French Twill Silk for dresses in plain and changeable combinations. Latest Paris ideas shown only at Brandeis in Omaha, at..... **\$1**

25 pieces raw silk colored messaline in leading shades, extraordinary values at sale price..... **59c**

### Natural Japanese Wash and Pongee Silks

An Immense Purchase from a Japanese Importer

39c white wash silk, 20 in. wide, 25c	69c Tussah Pongee, 27 in. wide.....	39c
55c " " " 27 in. " 39c	75c " " " 20 in. " ".....	39c
69c " " " 36 in. " 49c	85c Crash " 27 in. " ".....	49c
\$1.00 " " " 36 in. " 69c	98c Tussah " 27 in. " ".....	69c

### SILKS ON BARGAIN SQUARES

Fresh shipments latest spring silks. New lot Chameleon checks, Louisa stripes, Foulards, plain and changeable Taffetas, black Chiffon Taffeta. New shirt waist silks, all at **49c-59c-69c**

## Showing on Special Sale

all the new White, Tan and Mode Colored Oxfords

Gibson Ties, Bluchers, Blucherettes for Ladies, Misses, Children & Infants

**59c, 75c, 89c, 98c, \$1.25, \$1.39, \$1.59, \$1.98, \$2.25, \$2.50**

On sale on main floor tomorrow—Ladies' Sweil Button and Lace Patent Boots **\$3, 3.50, \$4** Extreme Styles

## BIG CURTAIN BARGAINS

New goods of every description are daily arriving for this department and many of this season's choicest patterns of lace curtains will go on sale tomorrow for the first time.

RIFFLED SWISS CURTAINS—Big new line, with hemstitched or lace insertion and edging, worth up to \$2 pair, at..... **98c**

FINO CURTAINS AT \$1.98 PAIR—so patterns to select from, not a pair worth less than \$2.50, many worth up to \$5.50, special, pair **1.98**

\$5 and \$7 Lace Curtains at \$3.98 pair—Consisting of Brussels, Irish Point, Battenberg, Arabian and many other new styles, a big assortment of unusual bargains for Monday, at, pair..... **3.98**

TAPESTRY REMNANTS—Suitable for chair seats and pillow tops, tapestries which sell up to \$3 yard, at, each..... **25c**

2,000 yards velour for covering furniture, worth \$1 per yard..... **39c**

50 to \$5.00, special, pair **1.98**

Snow flaked curtains, new line, worth up to \$2 pair, your choice..... **98c**

at, yard..... **10c**

Beat all wool rug fringe, at, yard..... **10c**

Curtain Swags, 40 inches wide, at, pair..... **10c**

## WORLD'S EIGHTH WONDER

### Railroad Bridge Spanning the Zambesi Gorge in Southeastern Africa.

### FOUR HUNDRED FEET ABOVE THE WATER

Wonders wrought by Man and the Forces of Nature Described by a Traveler on the Spot.

Dispatches a few days ago announced the completion of the highest bridge in the world over the gorge of the Zambesi river on the line of the Cape to Cairo railroad in southeastern Africa. The gorge is the outlet of the waters of the Victoria Falls and is fully four times as deep as Niagara Falls gorge. The floor of the foot bridge at Niagara is ninety feet above the water. The track on the structure just completed over the Zambesi gorge is 400 feet above the tumbling waters.

Wonderful as is the engineering skill and daring which surmounted this great obstacle, it is vastly inferior and insignificant compared with the wonders wrought by the forces of nature in that locality. Archibald R. Colquhoun, a traveler who recently visited the falls, gives a fine description of what is termed the eighth wonder of the world in a British paper. In part he says:

The majesty and mystery of these gigantic gorges, these foaming torrents, these wonderful atmospheric effects, these clouds of water, masses of rock and rich ravines of foliage—all this came upon me with a force and power as though I had never read a description or heard a statistic in connection with them. One has a feeling of discovery. This grandest work of nature speaks to each man with a personal note, and only the smallest and poorest mind could fail to feel an extraordinary uplifting in the face of these limitless, beautiful, stupendous scenes. Far away are the petty squabbles, the narrow ambitions and sordid schemes of the workaday world. Here nature on her grandest, scale bids us look, wonder and remember that we are but dust. We have felt the same as hills in some mountain pass of the majestic Himalayas, and we have realized in the same fashion our own nothingness as we were borne on a seething, foaming torrent through the awful gorges of the Yang-tze river. Here we are conscious of an equal sensation of awe and wonder, but a greater measure of passionate pleasure in the voluptuous beauty displayed before our eyes. There is romance as well as religion in these unrivaled scenes. If dramatic, majestic or sublime in any one of its aspects, then I have not seen it, and yet it has been my lot to see most that is held to be rarest in the two hemispheres.

**Advantages of a Material Age.**

When one remembers that this extraordinary masterpiece is no longer packed away in an inaccessible part of a great continent, so that the first European discoverers reached it toilingly by many months, almost years, of travel, and that even a short while since, the journey was an arduous one of several weeks—a month of then and now, when a comfortable train lands one in a few hours at a well appointed hotel, and visitors from England can go from London to the Zambesi in as many days as Livingstone took months—one realizes some of the advantages of living in a material age. Without

looking from every point of vantage. In February the rains may be expected and the river rises steadily, reaching its fullest height about the end of April, when the cessation of the rains brings in the most dangerous period in a tropical country. The sun draws out from the wet earth all those malarious properties which have given the Zambesi valley a bad name. With a winter months of June and July the best season, climatically, begins, there is frost at night, and even ice has been seen. I am inclined, from descriptions written at this time of year, to doubt whether the beauty of the falls is then at its zenith. In January everything is in full foliage in the surrounding country make an exquisite setting for the picture. But in the winter months, although the immediate neighborhood of the falls is perennially green, the rest of the landscape is burnt and brown. The most exquisite tint of foliage comes in the spring, about November and December, when they resemble in their warm pinks and yellows the autumn leafage of other climes.

The bridge alone, seen from the site of the new hotel, obtrudes the presence of man in this scene, which might have come straight from the hands of the Creator. One may deplore the necessity of a bridge, but there can be no question that the site has been chosen with a view not only to engineering, but also from a sense of artistic fitness. In itself it is a graceful structure, springing from the rocky sides of the gorges in beautiful curves, and combining lightness with strength in a manner which is the last triumph of modern bridge-making.

**The Battle with Nature.**

A pleasure which the future visitor will not be able to enjoy is that of watching the construction of this bridge. The huge cranes which pick up the girders and lower

## FORESTS OF THE FUTURE

### Omaha Citizens Busy Establishing Trees to Shade Their Homes.

### ARBOR DAY IS OBSERVED ON ALL HANDS

Both Letter and Spirit of the Occasion Attract Public Attention and Many Lots Are Being Improved.

"I think Arbor day is better observed than ever before," said President Sibaugh of the League of Improvement Clubs. "The activity of private citizens in planting trees and shrubbery is noticeable all over the city. Undoubtedly the work of the improvement clubs during the last several years has stimulated Arbor day and helped to make it really full of accomplishment and purpose."

The banks, library and city hall were closed out of deference to the tree-planting day, founded by the late J. Sterling Morton. Apart from these institutions business went on about the same as usual. As a spring housecleaning and overhauling is in progress at the city hall, the day was utilized to its utmost by the cleaners in the absence of the regular tenants.

A number of real estate firms got busy and set out more or less trees and shrubs on property that it is desired to sell. The leaders in this respect were Benson & Carmichael, who placed about 200 trees in Benson, Bensonhurst, Dundee and other outlying localities. W. H. Gates set out trees and shrubbery, and other real estate men announced that they were preparing to do the same thing as an investment, as well as for beauty's sake.

"The residents in Prospect Hill and Omaha View are observing Arbor day in good fashion," said Street Commissioner Hummel. "Some of the home owners are very enthusiastic and a few of them threaten to make the Sixth ward one great forest if they keep up the pace. Improvement club members all over the city are planting the shoots, and there is more doing this way this spring than ever before."

Local nurserymen report a heavier demand for trees and shrubs than ever before experienced from within the city limits. City Treasurer Hennings began his Arbor day celebration Friday by starting to set out a large number of growing things at his home on West Davenport street. He was glad he could close his office today and give his undivided attention to arboriculture.

See Want Ads Are the Best Business Boosters.

**Site for Engine House.**

Councilman Davis (Green) has induced the Fifth Ward Kickers club to decide upon a lot for the site of the new fire engine house to be located in that ward, and is having an ordinance drawn up that will authorize a transaction if passed by the council. The lot is located on the west side of sixteenth street, between Lake and Ohio streets, and is held at a price of \$2,100. It is listed for more than this for delinquent taxes among the lots offered for sale under the scavenge law and the city hopes to get it something under market value, if it is selected as the site.

**Cooper is Retiring.**

H. E. Cooper, who has been in the wholesale produce, oyster, poultry, etc. business on Howard street, is to retire from his firm after twenty years. The firm was first Ferron & Cooper, then it became Cooper & Co., and is now Miller, Cooper & Co. Mr. Cooper does not know what he will do in future. He leaves the firm May 1.